

VIP GOLD

PRICE BREAKS:

- RENEWAL: \$475.00
- TIER ONE: \$500.00
- TIER TWO: \$525.00
- TIER THREE: \$550.00
- TIER FOUR: \$575.00
- GATE: \$650.00

WHAT'S INCLUDED?

VIP Gold Wristband: Includes (1) 3-Day VIP Admission Pass into the Concert Grounds and seated in rows 1-8 in Section A & D and rows 1-10 in Section B. Also includes VIP parking, up-front picture taking at your leisure, a permanent bench seat in the closest sections to the Main Stage, permanent bathrooms, mouth-watering lunch and dinner served daily at the Rock

Fest Café. Enjoy inclusive various all-you-can-drink beverages including beer, bottled water, iced tea, milk, coffee, and soft drinks, as well as a convenient cash bar for those who prefer cocktails. Does not include access into the campgrounds. When adding to your cart, please choose between one wristband for the entire weekend, or one wristband for each day.

VIP SILVER

WHAT'S INCLUDED?

VIP Silver Wristband: Includes (1) 3-Day VIP Admission Pass into the Concert Grounds and seated in rows 9-18 in Section A & D and rows 11-18 in Section B. Also includes VIP parking, up-front picture taking at your leisure, a permanent bench seat in the closest sections to the Main Stage, permanent bathrooms, mouth-watering lunch and dinner served daily at the Rock

Fest Café. Enjoy inclusive various all-you-can-drink beverages including beer, bottled water, iced tea, milk, coffee, and soft drinks, as well as a convenient cash bar for those who prefer cocktails. Does not include access into the campgrounds. When adding to your cart, please choose between one wristband for the entire weekend, or one wristband for each day.

PRICE BREAKS:

- RENEWAL: \$400.00
- TIER ONE: \$425.00
- TIER TWO: \$450.00
- TIER THREE: \$475.00
- TIER FOUR: \$500.00
- GATE: \$570.00

VIP BRONZE

PRICE BREAKS:

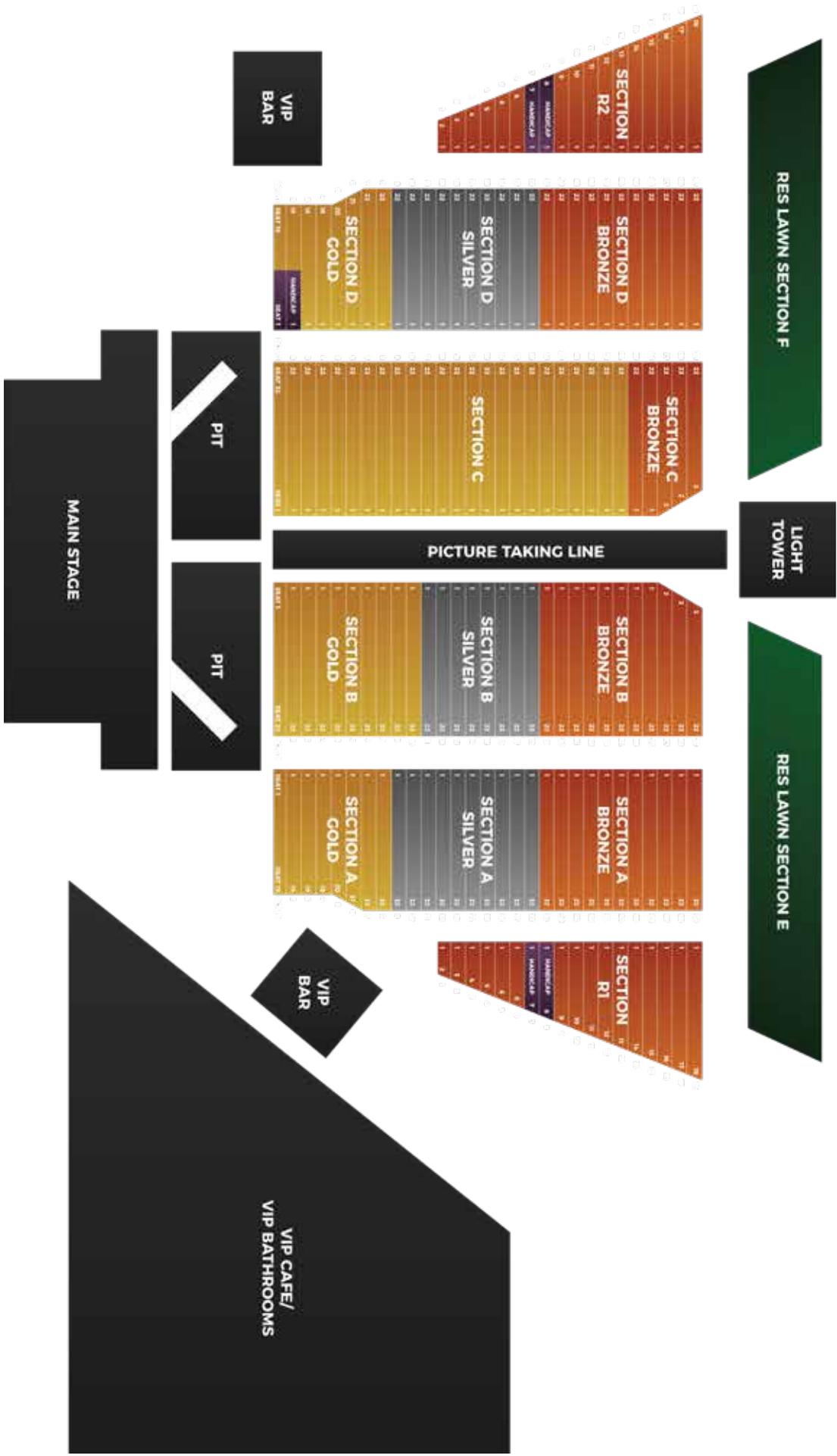
- RENEWAL: \$350.00
- TIER ONE: \$375.00
- TIER TWO: \$400.00
- TIER THREE: \$425.00
- TIER FOUR: \$450.00
- GATE: \$515.00

WHAT'S INCLUDED?

VIP Bronze Wristband: Includes (1) 3-Day VIP Admission Pass into the Concert Grounds and seated in rows 19-29 in Section A-D and all of Sections R1 & R2. Also includes VIP parking, up-front picture taking at your leisure, a permanent bench seat in the closest sections to the Main Stage, permanent bathrooms, mouth-watering lunch and dinner served daily at the Rock

Fest Café. Enjoy inclusive various all-you-can-drink beverages including beer, bottled water, iced tea, milk, coffee, and soft drinks, as well as a convenient cash bar for those who prefer cocktails. Does not include access into the campgrounds. When adding to your cart, please choose between one wristband for the entire weekend, or one wristband for each day.

GET A BETTER SENSE OF WHERE YOU'RE AT



FAQs

Q : I have a food allergy, how do I know certain foods are safe for me to eat?

A : If you have any questions about certain foods, please ask to speak to the chef in VIP. Our caterers are happy to accommodate any specific allergy needs you have.

Q : Can I switch my 3-Day VIP wristband into three individual daily wristbands?

A : This option must have been selected as you place the initial order. This option cannot be switched after the order is placed. Also, please be aware that there is an \$8 fee with each wristband, so individual daily wristbands total \$24 in fees.

Q : Is parking included?

A : Yes! You will not, however, receive a parking pass in the mail with the rest of your order. Simply show your VIP wristband to the gate attendant when you arrive to the festival and they will give you your parking pass.

Q : Do I have to purchase a VIP campsite, or can I purchase an electric or general admission one instead?

A : You do not. If you would like to camp in electric or general camping, you are more than welcome to choose from any of those available sites.

Q : What are the VIP bathrooms like?

A : VIP have the only permanent bathrooms on any of the Rock Fest grounds. They are located on the far North end of the VIP Cafe tent within the concert grounds.

Q : Am I allowed to take photos up by the stage?

A : Yes, as long as you don't take too much time up front, impeding others' vision. Please take a photo and head back to your seat as soon as possible. Security will be around to ask you to head back to your seat as well.

Q : Do I have to stay in my assigned seat?

A : Yes, no questions asked.

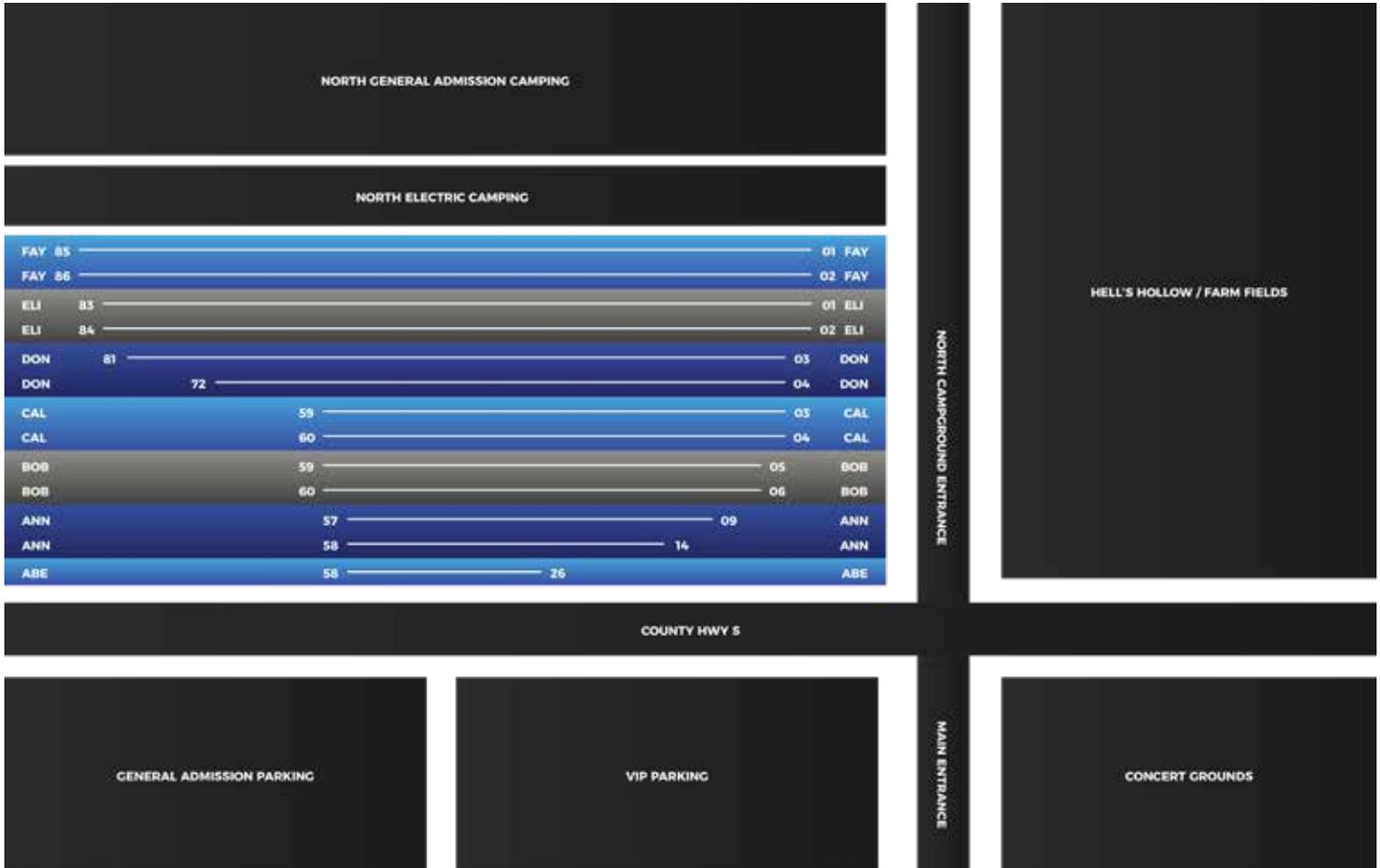
Q : How do I get into the pit?

A : Those are Pit Passes that are an addition to your VIP ticket. They are available to any patron and can be purchased for individual artists or for the whole weekend online or at the VIP Booth on-site.

Q : How do I go about renewing my VIP seat?

A : Please see the renewals section in this guide on page 5.

VIP CAMPING



WHAT'S INCLUDED?

VIP Camping: Includes (1) campsite in the VIP section of the campgrounds, located in the first few rows within the North Campgrounds (across the street from the concert grounds). Please note these campsites DO NOT have electricity. Remember that all campsites include (1)

Parking Pass for your vehicle, (1) Camper Pass for whatever you will be sleeping in, and (1) Campground Access Pass. Only one vehicle, one sleeping unit (tent, RV, etc.), and up to six people are allowed on one campsite.

PRICE BREAKS:

- RENEWAL: \$95.00
- TIER ONE: \$95.00
- TIER TWO: \$105.00
- TIER THREE: \$115.00
- TIER FOUR: \$125.00
- GATE: \$150.00

YOU MAY ALSO CHOOSE FROM ELECTRIC OR GENERAL CAMPING. THE CHOICE IS YOURS!

RENEWALS

Q : Where can I renew my VIP Ticket?

A : You can renew over the phone by calling our office before Rock Fest or at the VIP Booth, located next to Radio Row in the Concert Grounds, Wednesday through Friday during the festival.

Q : What are the VIP Booth hours?

A : VIP Booth hours are Wednesday from 6:00PM - 9:00pm, Thursday from 11:00AM - 11:00PM, Friday from 11:00PM - 9:00PM, and Saturday from 3:00PM - 9:00PM.

Q : Do I have to be at the festival to renew my VIP tickets?

A : You are allowed to renew your tickets one year over the phone. Please keep in mind how busy the VIP Booth is during the festival, so call them early at 715.289.5111 if this is something you are wanting to do.

Q : When do I have to renew my VIP tickets by?

A : You must renew your tickets by Friday at 9:00PM.

Q : What happens if I don't renew my seats on time?

A : Those tickets not renewed on time will go on sale to the current VIP ticket holders who want better seats Saturday morning at 11:00AM, and open to the general public Saturday afternoon at 3:00PM.

Q : How does the current VIP ticket renewal work?

A : We will be opening phone renewals for Rock Fest 2020 prior to Rock Fest 2019. Renew before Rock Fest so you don't have to waste time standing in line. During the renewal process, you can request moving up rows closer to the stage or closer to the aisle. Staff will begin moving seats as requested (if better seats are available) on Saturday of the festival, beginning with Row 1, to Row 2, Row 3, moving back. At 3:00PM, all open VIP seats will be available for purchase.

Q : I am no longer able to come to Rock Fest and would like to put my VIP tickets in someone else's name. Is that possible?

A : The only way you are able to put tickets into someone else's name is if they are an immediate family member. You may not give tickets to friends or distant relatives. You must be able to show proof of immediate family members at the VIP Booth when you renew your tickets.

Q : Can I purchase my campsites with my tickets or just my VIP tickets

A : You are able to renew all your same campsites along with your VIP tickets, as well as grab any additional camp access passes and parking that you may need. If you want to get any additional campsites, though, you will need to purchase those after our Club Card sales.