

### VIP GOLD

#### PRICE BREAKS:

RENEWAL: \$475.00  
TIER ONE: \$500.00  
TIER TWO: \$525.00  
TIER THREE: \$550.00  
GATE: \$630.00

#### WHAT'S INCLUDED?

VIP Gold Wristband: Includes (1) 3-Day VIP Admission Pass into the Concert Grounds and seated in rows 1-8 in Section A & D and rows 1-10 in Section B. Also includes VIP parking, up-front picture taking at your leisure, a permanent bench seat in the closest sections to the Main Stage, permanent bathrooms, mouth-watering lunch and dinner served daily at the Rock Fest Café. Enjoy inclusive various

all-you-can-drink beverages including beer, bottled water, iced tea, milk, coffee, and soft drinks, as well as a convenient cash bar for those who prefer cocktails. Does not include access into the campgrounds. When adding to your cart, please choose between one wristband for the entire weekend, or one wristband for each day.

### VIP SILVER

#### WHAT'S INCLUDED?

VIP Silver Wristband: Includes (1) 3-Day VIP Admission Pass into the Concert Grounds and seated in rows 9-18 in Section A & D and rows 11-18 in Section B. Also includes VIP parking, up-front picture taking at your leisure, a permanent bench seat in the closest sections to the Main Stage, permanent bathrooms, mouth-watering lunch and dinner served daily at the Rock Fest Café. Enjoy inclusive various

all-you-can-drink beverages including beer, bottled water, iced tea, milk, coffee, and soft drinks, as well as a convenient cash bar for those who prefer cocktails. Does not include access into the campgrounds. When adding to your cart, please choose between one wristband for the entire weekend, or one wristband for each day.

#### PRICE BREAKS:

RENEWAL: \$400.00  
TIER ONE: \$425.00  
TIER TWO: \$450.00  
TIER THREE: \$475.00  
GATE: \$550.00

### VIP BRONZE

#### PRICE BREAKS:

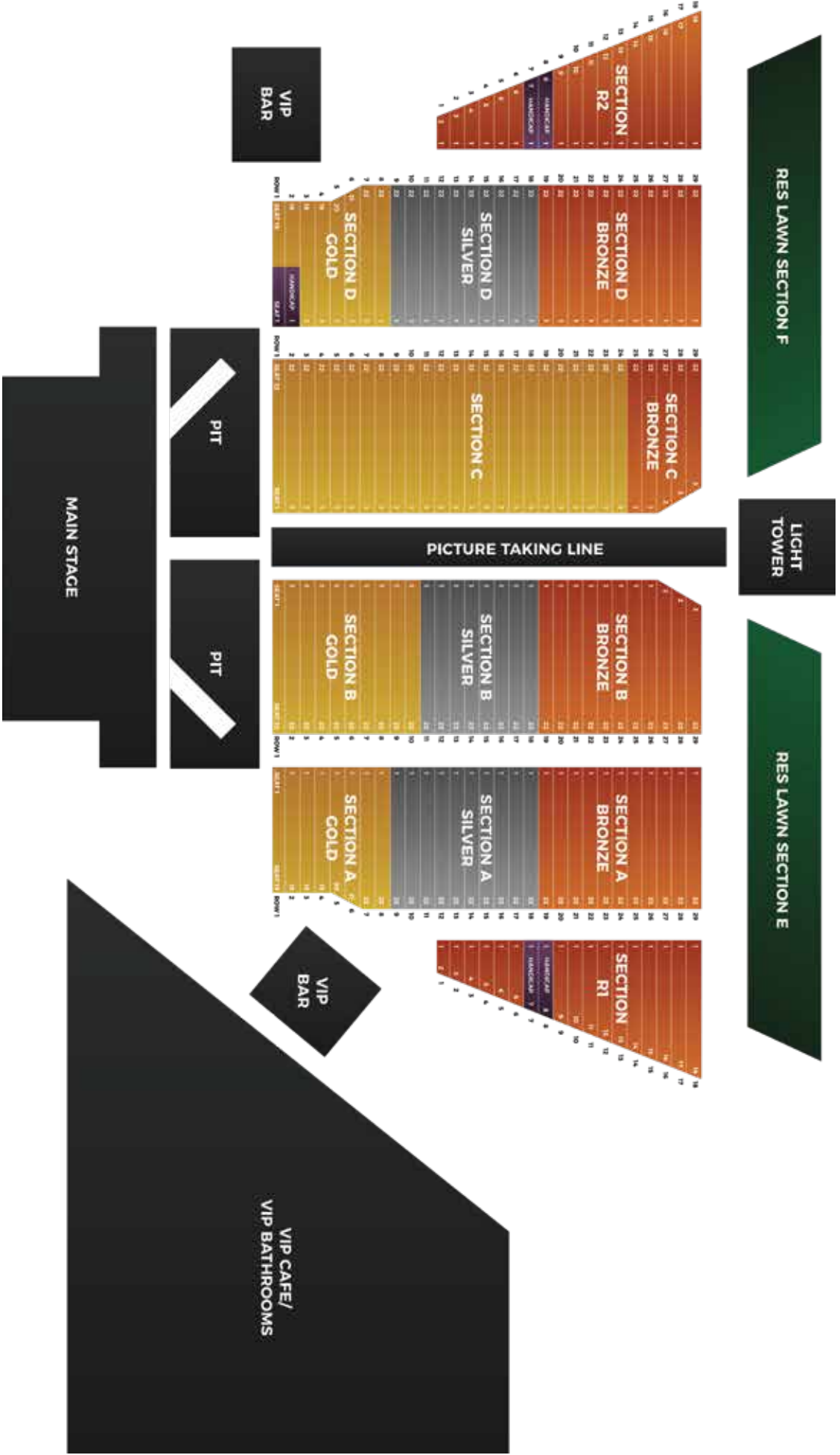
RENEWAL: \$350.00  
TIER ONE: \$375.00  
TIER TWO: \$400.00  
TIER THREE: \$425.00  
GATE: \$475.00

#### WHAT'S INCLUDED?

VIP Bronze Wristband: Includes (1) 3-Day VIP Admission Pass into the Concert Grounds and seated in rows 19-29 in Section A-D and all of Sections R1 & R2. Also includes VIP parking, up-front picture taking at your leisure, a permanent bench seat in the closest sections to the Main Stage, permanent bathrooms, mouth-watering lunch and dinner served daily at the Rock Fest Café. Enjoy inclusive various

all-you-can-drink beverages including beer, bottled water, iced tea, milk, coffee, and soft drinks, as well as a convenient cash bar for those who prefer cocktails. Does not include access into the campgrounds. When adding to your cart, please choose between one wristband for the entire weekend, or one wristband for each day.

# GET A BETTER SENSE OF WHERE YOU'RE AT



# FAQs

**Q:** I have a food allergy. How do I know certain foods are safe for me to eat?

**A:** If you have any questions about certain foods, please ask to speak to the chef in VIP. Our caterers are happy to accommodate any specific allergy needs you have.

**Q:** Can I switch my 3-Day VIP wristband into three individual daily wristbands?

**A:** This option must have been selected as you place the initial order. This option cannot be switched after the order is placed. Also, please be aware that there is an \$8 fee with each wristband, so individual daily wristbands total \$24 in fees.

**Q:** Is parking included?

**A:** Yes! You will not, however, receive a parking pass in the mail with the rest of your order. Simply show your VIP wristband to the Gate Attendant when you arrive to the festival, and they will give you your parking pass.

**Q:** Do I have to purchase a VIP campsite, or can I purchase an electric or general admission one instead?

**A:** You do not. If you would like to camp in electric or general camping, you are more than welcome to choose from any of those available sites.

**Q:** What are the VIP bathrooms like?

**A:** VIP have the only permanent bathrooms on any of the Rock Fest grounds. They are located on the far North end of the VIP Café tent within the concert grounds.

**Q:** Am I allowed to take photos up by the stage?

**A:** Yes, as long as you don't take too much time up front, impeding others' vision. Please take a photo and head back to your seat as soon as possible. Security will be around to ask you to head back to your seat, as well.

**Q:** Do I have to stay in my assigned seat?

**A:** Yes, no questions asked.

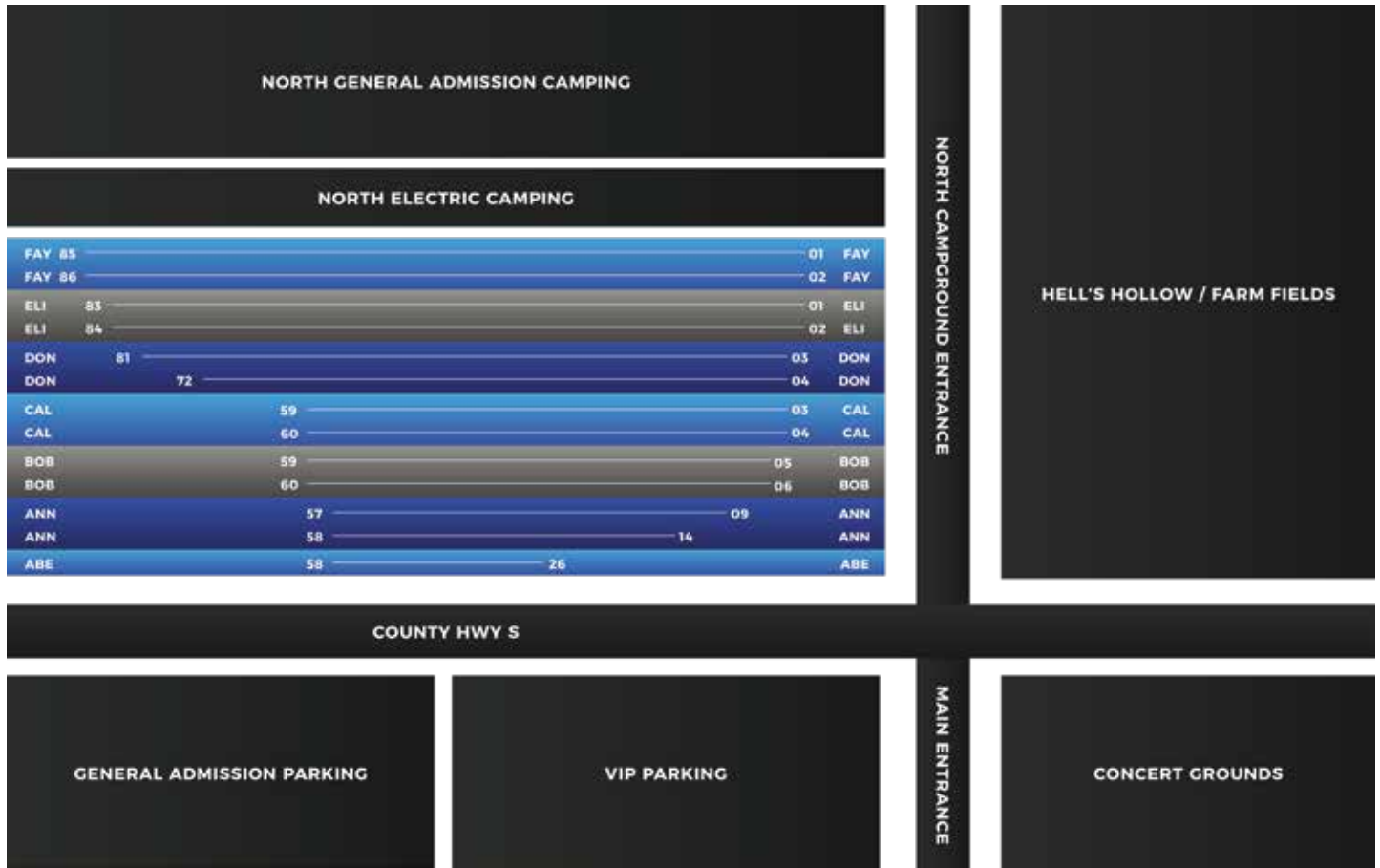
**Q:** How do I get into the pit?

**A:** Those are Pit Passes that are an addition to your VIP ticket. They are available to any fest patron and can be purchased for individual artists or for the whole weekend online or at the VIP Booth on-site.

**Q:** How do I go about renewing my VIP seat?

**A:** Please see the renewals section in this guide on page 5.

# CAMPING



## VIP CAMPING

### WHAT'S INCLUDED?

VIP Camping: Includes (1) campsite in the VIP section of the campgrounds, located in the first few rows within the North Campgrounds (across the street from the concert grounds). Please note these campsites DO NOT have electricity. Remember that all campsites include (1) Parking

Pass for your vehicle, (1) Camper Pass for whatever you will be sleeping in, and (1) Campground Access Pass. Only one vehicle, one sleeping unit (tent, RV, etc.), and up to six people are allowed on one campsite.

### PRICE BREAKS:

RENEWAL: \$75.00  
 TIER ONE: \$85.00  
 TIER TWO: \$95.00  
 TIER THREE: \$105.00  
 GATE: \$140.00

**YOU MAY ALSO CHOOSE FROM ELECTRIC OR GENERAL CAMPING.  
 THE CHOICE IS YOURS!**

# RENEWALS

**Q:** Where can I renew my VIP Ticket?

**A:** You can renew your VIP Ticket at the VIP Booth which is located next to radio row in the Concert Grounds.

**Q:** What are the VIP Booth hours?

**A:** VIP Booth hours are Wednesday from 5:00PM-9:00PM. Thursday from 11:00AM-11:00PM. Friday from 11:00PM-9:00PM. Saturday from 11:00AM-9:00PM.

**Q:** Do I have to be at the festival to renew my VIP tickets?

**A:** You are allowed to renew your tickets one year over the phone. Please keep in mind how busy the VIP booth is during the festival, so call them early at 715.289.5111 if this is something you are wanting to do.

**Q:** When do I have to renew my VIP tickets by?

**A:** You must renew your tickets by Friday at 9:00PM.

**Q:** What happens if I don't renew my seats on time?

**A:** Those tickets not renewed on time, will go on sale to the current VIP ticket holders who want better seats Saturday morning at 11:00AM, and open to the general public Saturday afternoon at 3:00PM.

**Q:** How does the current VIP ticket holder lottery work?

**A:** Any current VIP ticket holder who wants the opportunity to get better seats, can do so by participating in the VIP lottery which takes place Saturday morning. A Rock Fest employee will be around to every one of the 6 concert ground gates, approximately one hour before gates open (10:00AM), and will hand out five numbers at each gate. Those who participate in the lottery will be the first 30 patrons to reserve/move to better seats once the gates open. Those patrons also have the opportunity to purchase up to two additional seats with their seat. Every other VIP patron who did not get a number then has the opportunity to get in line and move to better seats. \*this process is subject to change. Please check back closer to the festival to make sure process is still the same.

**Q:** I am no longer able to come to Rock Fest and would like to put my VIP tickets in someone else's name. Is that possible?

**A:** The only way you are able to put tickets into someone else's name, is if they are an immediate family member. You may not give tickets to friends, or distant relatives. You must be able to show proof of immediate family members at the VIP Booth, when you renew your tickets.

**Q:** Can I purchase my campsites with my tickets, or just my VIP tickets?

**A:** You are able to renew all your same campsites along with your VIP tickets, as well as grab any additional camp access passes and parking that you may need. If you want to get any additional campsites, though, you will need to purchase those after our Club Card sales.