

PRESENTED BY **BUD LIGHT**

# ROCK FEST

CADOTT WHERE WE JUST ROCK WISC.

# 2019

## RESERVED LAWN GUIDE

### RESERVED LAWN

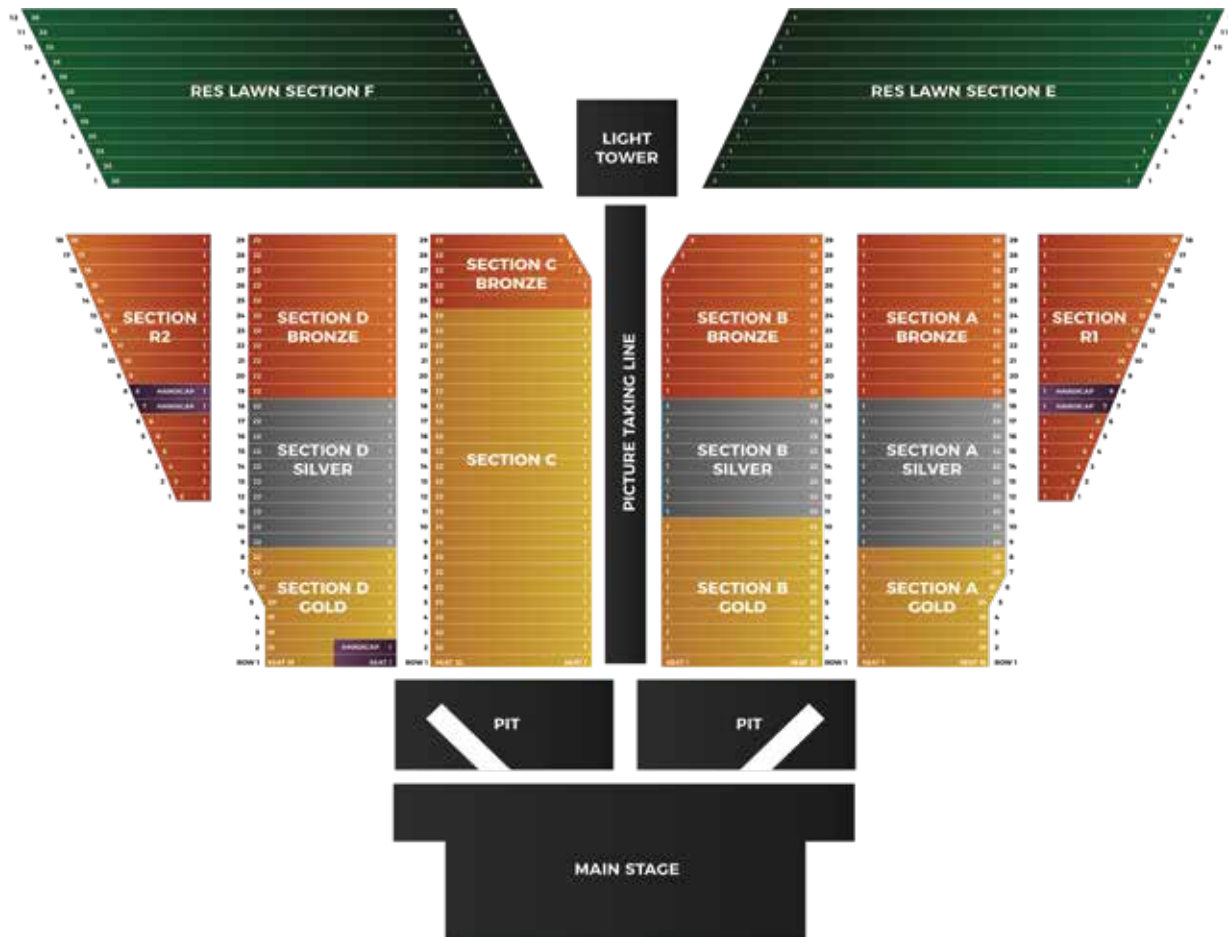
#### PRICE BREAKS:

RENEWAL: \$225.00  
 TIER ONE: \$250.00  
 TIER TWO: \$270.00  
 TIER THREE: \$290.00  
 TIER FOUR: \$310.00  
 GATE: \$350.00

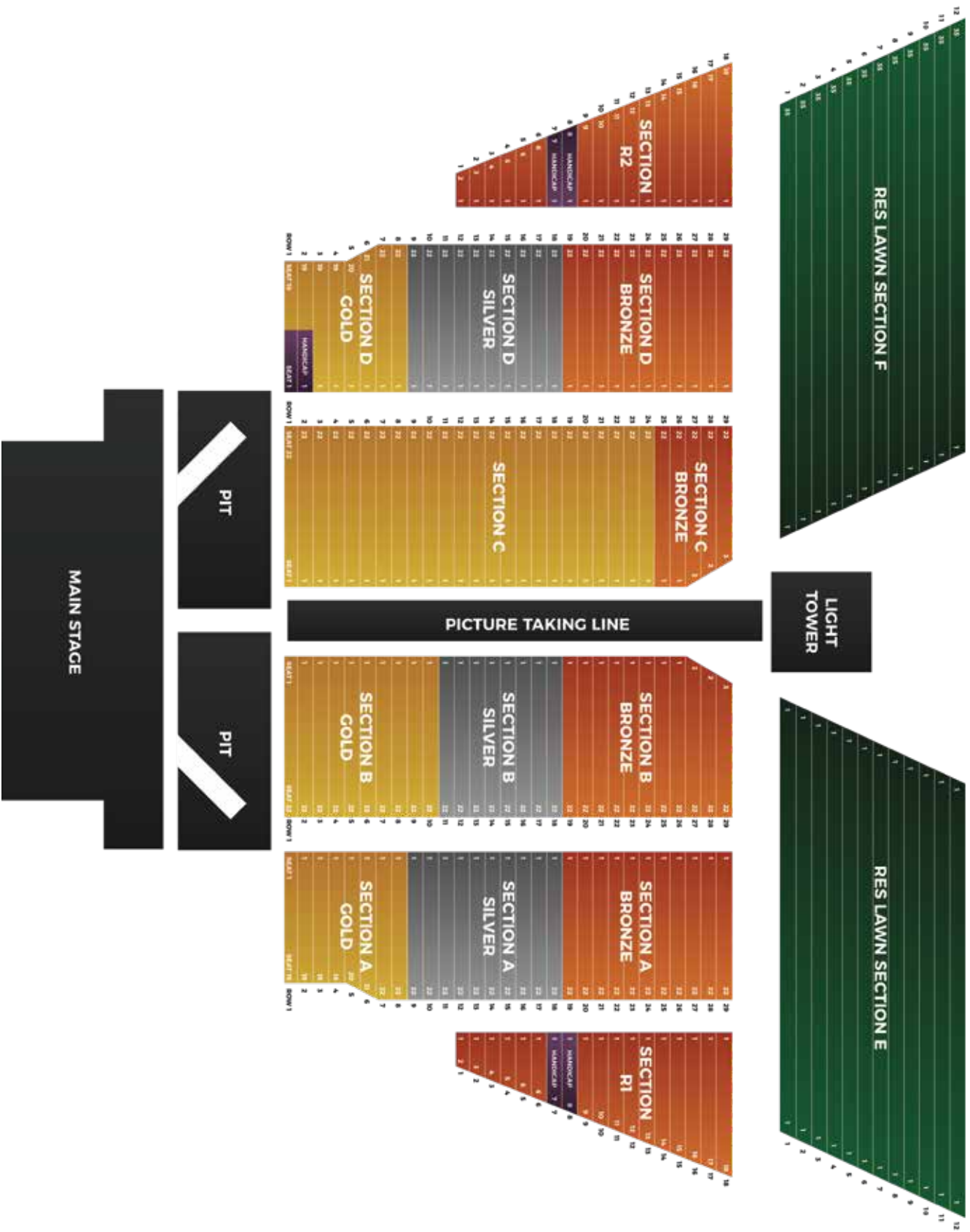
#### WHAT'S INCLUDED?

Reserved Lawn Wristband: Includes (1) 3-Day Admission Pass to the Concert Grounds for the entire festival with preferred seating in the reserved lawn section. This section is located directly behind VIP seating and includes the same-numbered chair every day. This means no

more staying up all night and waiting at the gates to get into the concert grounds first. Leave your chair there every night and it will be waiting for you the next morning. Best of all: you get to take your chair with you at the end of Rock Fest!



# GET A BETTER SENSE OF WHERE YOU'RE AT



# FAQs

**Q:** Is parking included?

**A:** Parking is not included with your Reserved Lawn ticket; you can purchase parking online or at the gate upon your arrival. However, if you purchase any campsite, you are allowed one vehicle on your site—that's included.

**Q:** What is included in a Reserved Lawn seat?

**A:** One Reserved Lawn ticket (wristband) gets you into the concert grounds, and into the preferred Reserved Lawn seating area which is located directly behind VIP. This seat comes with a collapsible Rock Fest campfire chair, that you will be able to take with you when the festival is over. This seat does not include a campsite or Camp Access Pass, so please plan accordingly if you are camping.

**Q:** Do I have to take my chair with me every night?

**A:** Nope! Just leave it there when you leave for the night, and it will be sitting out waiting for you when you return the next day. Make sure to take it with you at the end of the festival, though!

**Q:** Is it just a ticket that I am receiving or is it a wristband?

**A:** You are physically receiving a wristband, but we sometimes use the words "ticket" or "pass." All wristbands are equipped with an RFID chip. Wristbands are used for all forms of concert entry (GA, Reserved, VIP) as well as campground access. We give you a 21+ wristband as you enter any bar area inside the concert grounds (have your ID with you!).

**Q:** Do I have to register my wristband?

**A:** Yes. Register each wristband to the person who will be wearing it. If you'd like to go cashless, you can link a credit card to your wristband when you register.

**Q:** How do I get into the pit?

**A:** Those are Pit Passes that are an addition to your Reserved Lawn seat. They are available to any fest patron and can be purchased for individual artists or for the whole weekend online, or at the VIP Booth on-site.

**Q:** How do I renew my Reserved Lawn seats?

**A:** Please see the renewal information located on the last page.

**Q:** Do I have to stay in my assigned seat?

**A:** Yes, no questions asked.

**Q:** Is there a Reserved Lawn camping section?

**A:** There is not, please select from any general admission or electric camping available.

# CAMPING

PLEASE CHOOSE FROM ELECTRIC OR GENERAL ADMISSION CAMPING IN THE NORTH OR SOUTH CAMPGROUNDS.

## GA CAMPING

### PRICE BREAKS:

PRESALE: \$75.00  
TIER ONE: \$85.00  
TIER TWO: \$95.00  
TIER THREE: \$105.00  
GATE: \$140.00

### WHAT'S INCLUDED?

General Camping: Includes (1) campsite in either the North Campgrounds (across the street from the concert grounds) or South Campgrounds (same side as concert grounds). Please note these campsites DO NOT have electricity. Remember that all campsites include (1) Parking

Pass for your vehicle, (1) Camper Pass for whatever you will be sleeping in, and (1) Campground Access Pass. Only one vehicle, one sleeping unit (tent, RV, etc.), and up to six people are allowed on one campsite.

## ELECTRIC CAMPING

### WHAT'S INCLUDED?

Electric Camping: Includes (1) campsite in rows M 1-60, N 1-60, and O 1-60 in the South Campgrounds, and rows GIL & HAL in the North Campgrounds. These campsites will have (1) 30 AMP and (1) 15 AMP available. 50 AMP is available for additional \$50. Please remember that all campsites include (1) Parking

Pass for your vehicle, (1) Camper Pass for whatever you will be sleeping in, and (1) Campground Access Pass. Only one vehicle, one sleeping unit (tent, RV, etc.), and up to six people are allowed on one campsite.

### PRICE BREAKS:

RENEWAL: \$265.00  
TIER ONE: \$285.00  
TIER TWO: \$305.00  
TIER THREE: \$325.00  
GATE: SOLD OUT

A FULL MAP OF GENERAL ADMISSION AND ELECTRIC CAMPING IS AVAILABLE ON OUR WEBSITE.

# RENEWALS

**Q:** Where can I renew my Reserved Lawn seat?

**A:** You can renew your Reserved Lawn seat at the VIP Booth which is located next to radio row in the Concert Grounds.

**Q:** What are the VIP Booth hours?

**A:** VIP Booth hours are Wednesday from 5:00PM-9:00PM. Thursday from 11:00AM-11:00PM. Friday from 11:00PM-9:00PM. Saturday from 11:00AM-9:00PM.

**Q:** Do I have to be at Rock Fest to renew my Reserved Lawn seats?

**A:** You are allowed to renew your tickets one year over the phone. Please keep in mind how busy the VIP booth is during the festival, so call them early at 715.289.5111 if this is something you are wanting to do.

**Q:** When do I have to renew my Reserved Lawn seats by?

**A:** You must renew your tickets by Friday at 9:00PM.

**Q:** What happens if I don't renew my seats on time?

**A:** Those tickets not renewed on time, will go on sale to the current ticket holders who want better seats Saturday morning at 11:00AM, and open to the general public Saturday afternoon at 3:00PM.

**Q:** I am no longer able to come to Rock Fest and would like to put my seats in someone else's name. Is that possible?

**A:** The only way you are able to put tickets into someone else's name, is if they are an immediate family member. You may not give tickets to friends, or distant relatives. You must be able to show proof of immediate family members at the VIP Booth, when you renew your tickets.

**Q:** Can I purchase my campsites with my tickets, or just my Reserved Lawn seats?

**A:** You are able to renew all your same campsites along with your Reserved Lawn seats, as well as grab any additional camp access passes and parking that you may need. If you want to get any additional campsites, though, you will need to purchase those after our Club Card sales.