

CONCERT GROUNDS NEED-TO-KNOWS

GATE TIMES

WEDNESDAY* - 6:00PM

THURSDAY - 11:00AM

FRIDAY - 11:00AM

SATURDAY - 11:00AM

PLEASE NOTE: CAMPGROUND HOURS ARE DIFFERENT THAN CONCERT GROUND HOURS.
PLEASE SEE PAGE 3 FOR THE CAMPGROUND HOURS.

*Wednesday Kick-Off Party for 3-Day ticket holders only. VIP-ers who split up their wristbands need to bring all daily wristbands with them if they plan to attend the Kick-Off Party.



RFID/CASHLESS

- All concert wristbands are RFID which means you will need to register your wristband with your name.
- You have the opportunity to include the cashless payment option with your wristband. As you register your wristband, attach your credit card information to it. Do so by heading over to our website and click on the link under "Tickets."
- You will get an invoice to your email for each transaction.

CONCERT GROUNDS

COMING & GOING

As long as you keep your wristbands on and vehicle passes attached, you are allowed to come and go as you please. If you forget something in the car, you'll be able to run out and grab it with no problems reentering. Even if you need to take your vehicle out of the grounds, you won't have a problem if you have the full-weekend parking pass or the campsite vehicle pass properly attached to the windshield. Please remember: all stickers and wristbands are non-transferable.

ALL THINGS FOOD

- We're all about food here in the Midwest, and we've got a large assortment of food and drink vendors available to you on both the North and South side of the concert grounds.
- Mexican, BBQ, pizza, corn dogs, obviously the classic Wisconsin cheese curds, and many other options will be available to you during the concert ground hours! Stay tuned for a full list of vendors that will be available closer to the festival



SAFETY & SECURITY

- The medical tent is located on the top of the hill.
- Please make sure you are dressing for the weather. Our Midwestern summers can have a large range in temperature, so make sure you check the weather before heading out here!
- The Shirt Shop will be available to purchase clothing, in case you forgot something!
- Be sure to plan ahead for entrance into the concert grounds, especially into the evening before headliners take the stage. Everyone will be stopped at the security checkpoint, wanded and bags searched prior to entrance. This can take time, so be sure to get there early.
- Stay hydrated! There are fresh water stations located throughout the grounds, in case you need a quick swig of water.

CAMP GROUNDS

CAMPGROUND HOURS

SUNDAY - 10:00AM-6:00PM

MONDAY - 12:00PM-8:00PM

TUESDAY - 12:00PM-8:00PM

WEDNESDAY - 9:00AM-24/7 DURATION OF FEST

PLEASE NOTE: ONCE WEDNESDAY HITS AT 9:00AM, ALL PATRONS ENTERING THE CAMPGROUNDS MUST HAVE A CONCERT WRISTBAND AND CAMP ACCESS PASS.

SAFETY & SECURITY

- For anyone who plans on setting up a camper for someone else and doesn't plan on attending the festival, they must be here to drop off/set up on Sunday, Monday, or Tuesday. Once Wednesday hits, every patron entering the campgrounds will need both a camp access pass and concert wristband to enter.
- Please plan ahead if you are coming early to camp, as there will be no water trucks or porta potties available to you until Wednesday afternoon. The nearest gas station is about five miles away.
- Please have your campsite stickers ready for the gate attendant before you arrive, to avoid creating long wait times.
- All campsites will be mowed to average grass height before the festival, but you are more than welcome to come mow your campsite if you would like it any shorter.
- For patrons with electrical campsites, please note that the electricity will not get turned on until Wednesday afternoon.



CAMPGROUNDS

WATER & ELECTRICITY

- There are no water hookups in any of the campsites. Fresh water stations are located at the end of row F and M in First Ave. East, and the end of row T in First Ave. West.
- Water trucks will be driving the campgrounds to fill you up if need be. Simply wave them down, or call 715.313.0127 or 715.226.0471.
- Ice carts will be driving the campgrounds. Simply wave one down or head to one of the convenience stores to buy some.
- There are no electric hookups on and of the campsites except for electric campsites. You may bring a generator, but if it is too loud you will need to turn it off between our quiet hours of 2:00am-7:00am.

TAXIS

Taxis are available to any patron that needs a ride to or from the concert grounds. Taxis are \$3 per person one way ride. Text 315.888.5438 to get a lift to where you need to go! When you're ready, text where you are, where you need to go, and how many people need a lift.

CAMPGROUND ENTRY

Every person who is camping needs to have a camp access pass and either a 3-Day wristband or 1-Day wristband for the day you want to camp. You may not camp for a full weekend with only a 1-Day concert wristband. No exceptions

FOOD & BEVERAGES

- You are more than welcome to bring whatever kind of food you would like for the weekend into the campgrounds.
- You may bring alcohol, soda, water, etc. into the campgrounds, as long as there is no glass or kegs. All vehicles, campers, and RVs are prone to be searched upon entry and any glass or kegs will be confiscated.

